

E-TENDER OPEN TO THE PREFERABLY EMPANELLED VENDORS OF
MINISTRY OF CULTURE

Request for Proposal for Engagement of Event Management Agency for works related to Kalagram during Maha Kumbh-2025 at Prayagraj

RFP Ref No:- 28-4/2024-ZCC

Dated: 11.12.2024

Issued by:-

North Central Zone Cultural Centre, Prayagraj
Ministry of Culture
Address: Middle Wing, 3rd Floor,
Janpath Bhawan, Janpath,
New Delhi-110001
Phone: 011-41359127

Email: nczccsubcentre@gmail.com

IMPORTANT DATES

Date of inviting RFP by NCZCC, Ministry of Culture, Government of India from agencies:
11th December, 2024

Last Date of Submission of RFP: 18th December 2024 (4 PM)

Date of Opening of applications: 19th December, 2024 (11 AM)

Presentation before committee- 19th December 2024 (2 PM) at Room No. 202, 2nd Floor,
D-Block, GPO Complex, Puratatva Bhawan, INA, New Delhi-110023.

Venue of the Event, Nagavasuki, Prayagraj, Uttar Pradesh - 211006

Date of completion of work: 11th January, 2025

Request for Proposal for Engagement of Event Management Agency for works related to Kalagram during Maha Kumbh-2025 at Prayagraj

The Ministry of Culture (MoC), Government of India invites Event Management Agencies preferably empanelled with Ministries of Govt. of India to make a bid “on turnkey basis” for conducting a mega event on Quality and Cost Based Selection Method for the work related to Kalagram during Maha Kumbh-2025 at Prayagraj.

Interested bidders who have experience of handling large scale events, publicity campaigns may submit their bids viz. technical and financial bids through online e-tendering (<https://www.gerpegov.com/MOC>) using Digital Signature Certificate (DSC) and send an offline copy also by 4:00 PM on 18th December, 2024 in separate sealed envelopes. The offline copy should be sent to sub-centre of North Central Zone Cultural Centre, Ministry of Culture, Middle Wing, 3rd Floor, Janpath Bhawan, Janpath, New Delhi-110001. The tender documents may be downloaded from the website of NCZCC (<http://www.nczcc.in>) and Ministry of Culture (<https://www.indiaculture.gov.in>) and <https://www.gerpegov.com/MOC>.

All the bidders also have to deposit the Tender Fee @ Rs. 5000/- Non-refundable through Net Banking, Debit/ Credit Card, RTGS/ NEFT. Interested bidders may peruse the detailed RFP.

PROCESS OF SELECTION:

NCZCC would be detailing the minimum pre-qualification requirements and the process of selection in the RFP.

- The designated Committee would evaluate the quality of Bidders on the criteria mentioned in the RFP based on their proposals received and fulfillment of eligibility criteria (Technical Bid). The technically eligible agencies would be called to make a presentation before a designated Committee at ZCC Division, Ministry of Culture, D-Block, 2nd Floor, GPO, Complex, Puratatva Bhawan, New Delhi.
- Financial Bids of only the short-listed Bidders (who score at least 70 out of 100 in the Technical Bid) would be considered.
- NCZCC does not bind itself to accept the lowest or any tender and has a right to refuse any or all the bids without assigning any reason or select any bidder that is in the final evaluation list. The Ministry also reserves the right to re-issue the Tender without Tenderers having the right to object against such re-issue. It also reserves the rights to extend the validity period.
- The bidders shall submit their offers strictly in accordance with the Terms & Conditions of the Tender document. Any tender that stipulates conditions contrary to the conditions given in the tender document stands disqualified.
- The Technical bids will be opened on 19.12.2024 (11:00 am) and presentations will be called from the technically qualified bidders.

- Any tender received after the deadline for submission of tenders prescribed by NCZCC will be rejected and returned un-opened to the Bidder. The Ministry shall not be responsible for any delay or non-receipt / non-delivery of the documents.
- During opening of the technical and financial bids, all bidders or their representatives are requested to be present at Room No. 202, 2nd Floor, D-Block, GPO Complex, Puratatva Bhawan, INA, New Delhi-110023.
- NCZCC also reserves the sole right for carrying out amendments/ modification/ changes including any addendum to this RFP. Such amendments/ modification/ changes including any addendum to this RFP shall be notified to the Agencies.
- NCZCC reserves the right to advance/extend the deadline without assigning any reasons thereof.
- The bidder shall bear all costs associated with the preparation and submission of the Tender and NCZCC will in no case be held responsible or liable for these costs, regardless of the conduct or outcome of the tendering process.

Brief Background of the event

- Govt. of Uttar Pradesh is organizing Maha Kumbha at Prayagraj from 13th January to 26th February, 2025 where crores of pilgrims are envisaged to participate in this religious event wherein Ministry of Culture, Govt. of India aims to set up and run a cultural village (Kalagram) to showcase rich, spiritual and cultural heritage of the country for an immersive/ captivating experience to the visitors. The Kalagram will be accessible to public from 13th January, 2025 till 26th February, 2025.
- This includes following:
 - Site planning and layout design
 - Exhibition and Display Zones
 - Engagement areas and visitor assistance
 - Performance and activity spaces
 - Event amenities and utilities services
 - Event operation and control systems
 - Parking and logistics management

Scope of Work and Responsibilities

1. SCOPE of work (SoW) & Deliverables & Timelines

Event Management Agency (EMA) will setup and run the Kalagram at Nagvasuki for the entire duration of Maha Kumbh. The cultural village will feature Aangans of 7 ZCCs to display art & crafts from all member states and UTs, Exhibitions on the theme of Kumbha including an immersive set up, food court, activity area, residential tents and VIP lounge among others. The ambience creation of Kalagram will be done by EMA in collaboration with artists of ZCCs and Lalit Kala Akademi.

The selected Event Management Agency (EMA) will be required to make the complete arrangements to undertake following indicative tasks, but not limited to, under the supervision and guidance of designated officers for successful completion of the cited event:

1. Site Planning and Layout Design:

- Develop a comprehensive plan for the designated 10.24 acre land area, tailored to event objectives and visitor experience.
- Ensure optimal utilization of space to accommodate various event components while maintaining ease of navigation and accessibility.
- Incorporate creative and culturally resonant design elements aligned with the event's theme.

2. Exhibition and Display Zones:

- Conceptualize and execute modular exhibition spaces equipped with modern utilities and technologies.
- Facilitate diverse installations, including cultural, educational, and commercial exhibits, for an engaging visitor experience.
- Provide provisions for security, climate control, and interactive elements to enhance participation.
- Creating a zone to exhibit art and crafts of India (showcasing rich, spiritual and cultural heritage)
- Art Installations

3. Visitor Assistance and Engagement Areas:

- Create centralized zones for visitor engagement, including information dissemination and assistance.
- Equip these areas with tools and personnel to manage crowd queries and ensure smooth event navigation.
- Integrate digital and interactive solutions for enhanced visitor support.

4. Performance and Activity Spaces:

- Develop versatile spaces for performances, workshops, and interactive activities.
- Provide necessary infrastructure, including seating arrangements, audio-visual systems, tech requirements and safety measures.
- Collaborate with NCZCC for programming to enrich the event's offerings.

5. Event Amenities and Utility Services:

- Plan and provide essential amenities, such as sanitation, water supply, and waste management systems including liaisoning with Mela Authorities and Civic Authorities
- Establish comfortable zones for dining, relaxation, and networking to cater to

- diverse visitor needs including Food courts etc.
- Ensure provisions for accommodation and amenities for staff, artisans, and performers.
- VIP tents (15 Nos) for Officials and VIP visits - with housekeeping and food facilities.
- Site office for the Ministry of Culture, NCZCC and Allahabad Museum
- Ticketing booths for main entry and experiential tents.

6. Event Operations and Control Systems:

- Implement centralized systems for event management and real-time monitoring.
- Equip operational hubs with communication tools, surveillance technologies, and emergency response capabilities.
- Plan and execute crowd management strategies to ensure safety and smooth operations.

7. Parking and Logistics Management:

- Design and manage parking and transit systems for seamless visitor and participant mobility.
- Incorporate clear navigation systems and ensure security and convenience in logistical operations.

Other Miscellaneous activities/ tasks

i. The above list is a tentative list and the bidder would be required to undertake any other relevant activity as required by the tendering authority and Ministry of Culture and client department for smooth and successful completion of the overall event on prevailing market rates which are not part of initial scope of work.

ii. Additional Considerations:

- ***Safety and Compliance:** Ensure adherence to all applicable regulations for safety, sanitation, and environmental sustainability.
- ****Flexibility:**** Allow bidders to propose innovative solutions and layouts tailored to their expertise and resources.
- ****Sustainability:**** Prioritize eco-friendly materials and operational practices.

This generalized scope of work empowers bidders to design and execute the event infrastructure creatively while meeting essential requirements and ensuring an exceptional visitor experience.

iii. Execution Timeline:

- Pre-Event Phase: Initial planning, vendor onboarding, and infrastructure setup.
- Event Duration: Active management, operations, and on-site troubleshooting.
- Post-Event Phase: Dismantling, waste management, and site restoration.

iv. Proposed bidders may also like to visit the location (10.24 acre land) at Nagvasuki, Prayagraj, Uttar Pradesh before submitting the bids. For the purpose, Shri Surendra Kashyap, Assistant Director, NCZCC, Prayagraj (Mob: 6393527876) may be called upon for facilitation.

Pre-Qualification Criteria

Sr. No.	Basic Requirements	Eligibility Criteria
1	Legal Entity	The bidder can be independent legal entity incorporated/ registered in India such as Sole Proprietorship, partnership firm under The Partnership Act 1932, limited liability partnership (LLP) under LLP Act 2008, private limited company registered under Companies act 1956 with minimum 15 years in business
2	Financial Capacity	Minimum Annual Average Financial Turnover of Rs. 30 crores value in last 3 years (2021-22, 2022-23 and 2023-24).
3	Experience	The bidder should have executed similar projects for any Central Govt./ State Govt. with project cost as following: a) At least one single completed project for a project value of Rs. 20 crores or above b) At least two completed projects for a project value of Rs. 10 crores each c) Holding one event for Hon'ble President/ Prime Minister/ VVIP with minimum value of Rs. 5 crores
4	Blacklisting	The bidder must not be debarred/ blacklisted by Central Govt/ State Govt/ any Undertaking controlled by them. The bidder has to submit self-certified letter indicating that they have not been blacklisted by any Govt Department/ Organization/ Corporation. Also, the bidder must not have failed to perform its obligation for any project in last 3 years.
5	Net worth	Net worth should be positive of the agency in last 3 years. Certificate from CA needs to be provided.
6	Performance Security and Tender Fee	The bidding agency will submit Performance Security and Tender Fee.

Bid Evaluation Criteria:

Sl. No.	Parameter	Max. Marks Obtained	Document to be Produced
1	Experience: - Number of years similar type projects handled for any Central Govt./ State	10 Marks	Certificate of Incorporation

	Govt. / Public (Experience will be considered as on last date of submission of tender) 1. For 15 Years - 3 Marks 2. For 15-20 Years- 5 Marks 3. For 20-25 Years - 7 Marks 4. Above 25 Years – 10 Marks		
2	Worked for similar projects of following value for any Central Govt./ State Govt./ Public Sector Undertaking: a) For more than Rs. 20 crores– 10 Marks b) Between Rs. 10-20 crore- 5 Marks	10 Marks	Completion certificate
3	Use of technology (AR/ VR/ Anamorphic) and innovative ideas in creating and handling immersive content in multiple languages	10 Marks	Completion certificate
4	Presentation on Concept and Design: <ul style="list-style-type: none"> • Understanding of Methodology, Approach & scope of work • Concept and creative theme, design • Optimum utilization of space • Stay arrangements/ amenities plan/ • Sanitation and other civic requirements • President/ PM/ Ministers/ VIPs security protocol understanding • Security of the premises 	70 Marks	
Total Technical Experience Score		100 Marks	

OVERALL EVALUATION WILL BE ON QCBS (70:30)

Technical Presentation Evaluation Process:

- The presentation with the highest technical marks (as allotted by the Evaluation Committee) shall be given a score of 100 (Hundred) and other proposals be given technical score that are proportional to their marks w.r.t. the highest technical marks.
- The bidders **securing a minimum of 70% marks** will qualify in the technical evaluation round.

Financial Evaluation Process:

- After the technical evaluation is completed, financial bid of the qualified bidders shall be opened.
- Financial proposals of only those bidders will be evaluated, who secure a minimum of 70% marks in the technical evaluation. The proposal with the lowest total bid value as given in FORM shall be given a financial score of 100 and other proposals are given financial scores that are inversely proportional to their total bid value.
- **The agencies are required** to mention fixed cost for infrastructure (tentage etc) and

per person cost for variables such as stay, food etc. per day for all the items.

Combined Evaluation Process: Combined Evaluation

- The combined score shall be obtained by weighing the technical and financial scores in the ratio of 70:30 and adding them up. On the basis of combined weighted score for technical and financial, the bidder shall be ranked in terms of total score obtained.
- The proposal obtaining the highest combined score in evaluation will be ranked as L-1 followed by the proposals securing lesser marks as L 2, L 3, etc. The bidder securing the highest Combined marks will be considered for award of the contract.

Example:

As an example, the following procedure will be followed. The minimum qualifying marks for technical qualifications are 70 and the weightage of the technical bids and financial bids is kept as 70:30. Assuming that in response to the RFP, 3 proposals, A, B & C are received. The Technical Evaluation Committee awards them 75, 80, and 90 marks respectively. The proposal with the highest technical marks (as allotted by the Evaluation Committee) shall be given a score of 100 (Hundred) and other proposals be given technical score that are proportional to their marks

w.r.t. the highest technical marks. Bidders securing 70% marks in this process will be deemed as technically suitable and their financial proposals will be opened after notifying the date and time of bid opening to the successful participants. Assuming that the Evaluation Committee examines the financial proposals and the quoted total bid values are as under:

Proposal Total Bid Value

A : Rs.120

B :Rs.100

C: Rs.110

Using the formula $LTBV / TBV$, where LTBV stands for Lowest Total Bid Value and TBV stands for Total Bid Value, the Committee will give them the following points for financial proposals:

A : $100 / 120 = 83$ points

B : $100 / 100 = 100$ points

C : $100 / 110 = 91$ points

In the combined evaluation, thereafter, the Evaluation Committee will calculate the combined technical and financial score as under:

Proposal A : $75 \times 0.70 + 83 \times 0.30 = 77.4$ points.

Proposal B : $80 \times 0.70 + 100 \times 0.30 = 86$ points

Proposal C : $90 \times 0.70 + 91 \times 0.30 = 90.3$ points.

The three proposals in the combined technical and financial evaluation will be ranked asunder:

Proposal A: 77.4 points: L1

Proposal B: 86 points: L2

Proposal C: 90.3 points: L3

Proposal C at the total bid value of Rs.110 will, therefore, be declared as winner and recommended for approval, to the competent authority.

In the event of a tie in the final scores, the agency having the lower financial quote amongst the two would be given preference.

Performance Security

The successful bidder shall be required to deposit Performance Security equivalent to 5% of the award amount and should remain valid for 6 months beyond the date of completion of all contractual obligations. Performance Security shall be submitted in the form of Demand Draft/ BG/ FDR in favor of Director, NCZCC, Prayagraj or in the form of Bank Guarantee issued by a scheduled/ nationalized bank. Performance Security will be discharged after completion of contractor's performance obligations under the contract. The above security deposit will be liable to be forfeited during the period of contract, in case breach of any terms and conditions of the contracting contractor or failure to provide any services under the contractor loss results from contractor's failure and breach of obligation under the contract.

Payment Plan

The successful Bidder may make a request for advance payment for a maximum of 30% of the final bid amount against a Bank Guarantee of the same percentage. However, in view of the anticipated requirement of funds to the Bidder for making advance expenditure for the event, the advance amount **may be increased to 40%** with the approval of competent authority.

TECHNICAL FORMS

APPENDIX-I

FORM 1

TECHNICAL PROPOSAL
Letter of Proposal
(On Bidder's letter head)

Dated:

To

Director, NCZCC, Prayagraj

Sub: Engagement of Event Management Agency.

Dear Sir/ Madam,

1. With reference to your RFP document dated 11th December, 2024, we, having examined the Bidding documents and understood their contents, hereby submit our Proposal for the aforesaid Assignment. This proposal is unconditional.
2. All information provided in the Proposal and in the Appendices are true and correct.
3. This statement is made for the express purpose of qualifying as a Bidder for undertaking the Assignment.
4. We shall make available to the NCZCC any additional information it may find necessary or require to supplement or authenticate the Bid.
5. We acknowledge the right of the NCZCC to reject our proposal without assigning any reason or otherwise and hereby waive our right to challenge the same on any account whatsoever.
6. We certify that, we have neither failed to perform on any contract, as evidenced by imposition of a penalty or a judicial pronouncement or arbitration award, nor been expelled from any project or contract nor have had any contract terminated for breach on our part nor blacklisted nor debarred by any state/ central Government or their agencies including Central/State Level PublicEnterprises.
7. We declare that:
 - a. We have examined and have no reservations to the Bidding Documents, including any Addendum issued by the NCZCC.
 - b. We do not have any conflict of interest in accordance the RFP document;
 - c. We have not directly or indirectly or through an agent engaged or indulged in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice, as defined in the RFP document, in respect of any tender or request for proposal

issued by or any agreement entered into with the NCZCC or any other public sector enterprise or any government,
Central or State; and

d. We hereby certify that we have taken steps to ensure that inconformity with the provisions of the RFP, no person acting for us or on our behalf has engaged or will engage in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice.

8. We understand that you may cancel the Bidding Process at any time and that you are neither bound to accept any proposal that you may receive nor to invite the Bidders to Bid for the Assignment, without incurring any liability to the Bidders, in accordance with the RFP document.

9. We declare that we are not a Member of any other firm submitting a Proposal for the assignment.

10. We certify that in regard to matters other than security and integrity of the country, we have not been convicted by a Court of Law or indicted or adverse orders passed by a regulatory authority which could cast a doubt on our ability to undertake the Assignment or which relates to a grave offence that outrages the moral sense of the community.

11. We further certify that in regard to matters relating to security and integrity of the country, we have not been charge-sheeted by any agency of the Government or convicted by a Court of Law for any offence committed by us or by any of our Associates.

12. We further certify that no investigation by a regulatory authority is pending either against us or against our Associates or against our CEO or any of our Directors/Managers/employees.

13. We undertake that in case due to any change in facts or circumstances during the Bidding Process, we are attracted by the provisions of disqualification in terms of the guidelines referred to above, we shall intimate the RFP of the same immediately.

14. We hereby irrevocably waive any right which we may have at any stage at law or howsoever otherwise arising to challenge or question any decision taken by the NCZCC in connection with the selection of the Bidder, or in connection with the Bidding Process itself, in respect to the above mentioned Assignment and the terms and implementation thereof.

15. In the event of our being declared as the successful Bidder, we agree to enter into an Agreement in accordance with the draft that has been provided to us prior to the Proposal Due Date. We agree not to seek any changes in the aforesaid draft and agree to abide by the same.

16. We have studied all the Bidding Document carefully. We understand that except to the extent as expressly set forth in the Agreement, we shall have no claim, right or title arising out of any documents or information provided to us by the NCZCC or in respect of any matter arising out of or concerning or relating to the Bidding Process including the award of Concession.

17. The Fee has been quoted by us after taking into consideration all the terms and conditions stated in the RFP, draft Agreement.

18. We agree and understand that the Proposal is subject to the provisions of the Bidding Document. In no case, we shall have any claim or right of whatsoever nature if the

assignment is not awarded to us or our Proposal is not opened.

19. We agree to keep this offer valid for 180 (One hundred eighty) days from the Proposal Due Date specified in the RFP.

20. We agree and undertake to abide by all the terms and conditions of the RFP document. In witness thereof, we submit this Proposal under and in accordance with the terms of the RFP document.

Yours faithfully,

Date: (Signature of the Authorized signatory)

Place: (Name and designation of the of the Authorized signatory)

Name and seal of Bidder

FORM II - Particulars of the Bidder

1. Name of the Company:
2. Registered Office:
3. Date of Incorporation:
4. Constitution of Bidder Company:
5. GSTIN (Copy to be closed):
6. PAN (Copy to be closed)
7. Experience in Event Management services (years) with proof:
8. Date of first assignment:
9. Presence in India:
10. Total no. of employees:
11. No. of employees in Event Management services:
12. Details of contact persons:
13. Any other details:

Name: Designation: Contact
No.:

Mobile no.:

Email id:

Postal address:

(Signature of Authorized Representative)

FORM III
Financial Capacity of the Bidder

Particulars	Rupee in Crores		
	2023-2024	2022-23	2021-22
Annual turnover			
Average Turn over for 3years			

(Signature of Authorized signatory with official seal)

This is to certify that the above information has been examined by us on the basis of relevant documents & other relevant information and the information submitted above is as per record and as per details annexed.

Signature, Address, Seal & Membership No. of Chartered Accountant

FORM IV

Submission of Proposal against your RFP:

Our detailed financial proposal is as follows:

Sl. No. (A)	Particular (B)	Basic price (Per Person etc)* (C)	GST as applicable (presently 18%) (D)	Total cost For the project(C+D) E
1.	Infrastructure (Fixed cost) i. Seven ZCCs Aangans ii. Exhibition hangers iii. Main Stage with LED & Green Room iv. Theatre Hall v. Food Courts vi. Artisan Stalls vii. VIP Lounge viii. Residential luxury tents (twin sharing with attached utility area) ix. Residential tents/ Dormitories for about 200 artisans x. Camp Offices of NCZCC & Allahabad Museum xi. Camp office of Ministry of Culture xii. Parking area xiii. Control Room xiv. Stay arrangement (per person/ per day) xv. Food arrangement (per person/ per day) xvi. Toilets/ bathrooms xvii. Immersive content (AR/VR/anamorphic) xviii. Ambience creation xix. Publicity (hoardings, flex boards, LEDs at appropriate places) xx. Fire extinguishers, Medical Kits, Ambulance provision xxi. CCTV security xxii. Two Golf Carts xxiii. Misc. items			
Grand Total cost in words:				

***Charges will be made on actual basis. Rates may be quoted for different items.**

1. The prices stated in the bid shall be deemed to include all amounts

payable for the use of patents, copyrights, registered charges, trademarks and payments for any other intellectual property rights.

2. For the purpose of evaluation for Selection of Bidder, the total cost inclusive of taxes of all the above will be considered.
3. No out-of-pocket expenses shall be paid separately unless prior approval for the same has been received from NCZCC representative in writing.
4. Bidder must submit their financial bid for the total scope of work.
5. The lumpsum rates provided hereunder shall remain the same for the entire duration of the contract.

Signature of the Authorized Signatory with
official seal

FORM — V

Bidder's Authorization Certificate

To,

Director, NCZCC, Prayagraj

<Bidder's Name>_____, <Designation>_____ is hereby authorized to sign relevant documents on behalf of the Agency in dealing with proposal of reference <Reference No. & Date>_____. <Bidder's Name> is also authorized to attend meetings and submit technical information as may be required by you in the course of processing above said proposal.

Thanking you,

Authorized Signatory.

<Agency Name>

Seal

FORM — VI

Bid-Security Declaration

To

North Central Zone Cultural Centre, Prayagraj
Ministry of Culture
Middle Wing, 3rd Floor, Janpath Bhawan,
Janpath, New Delhi-110001

Reference: (1) Enquiry No. _____ of FACT.
(2) Our Bid No. _____ dt.

I/We , irrevocably declare as under:

I/We understand that, as per Tender/bid conditions, bids must be supported by a Bid Security Declaration in lieu of Earnest Money Deposit.

I/We hereby accept that I/We may be disqualified from bidding for any contract with you for a period of **Three years** from the date of disqualification as may be notified by you (without prejudice to FACT's rights to claim damages or any other legal recourse) if,

- 1) I am /We are in a breach of any of the obligations under the bid conditions,
- 2) I/We have withdrawn or unilaterally modified/amended/revised, my/our Bid during the bid validity period specified in the form of Bid or extended period, if any.
- 3) On acceptance of our bid by FACT, I/we failed to deposit the prescribed Security Deposit or fails to execute the agreement or fails to commence the execution of the work in accordance with the terms and conditions and within the specified time.

Signature:

Name & designation of the authorized person signing the Bid-Securing Declaration Form:

Duly authorized to sign the bid for and on behalf of: ___(complete name of Bidder)

Dated on ___ day of _month, _____ year.

(Note: In case of a Joint Venture, the Bid Security Declaration must be in the name of all partners to the Joint Venture that submits the bid).

North Central Zone Cultural Centre (NCZCC), Prayagraj

(Ministry Of Culture, Government Of India)

MahaKumbh Mela - 2025

Carpet Area - 700ft X 635ft Front (515Back)

(10.24 Acres)

