

# Centre for Cultural Resources and Training

(An Autonomous Organization under the Ministry of Culture, Govt. of India)

## CCRT Newsletter

Volume-1 • Issue 3 • October, 2023

### Artistic and Aesthetic Values in Culture

Culture is an activity in itself and a product of human activity, the non-genetic, social memory of mankind, Culture is the "man-made" nature and the process of its production. It is a means of organizing a social entity, a means of man's reproducing himself as a spiritual being and revealing his inherent potential. Artistic culture is the most stable humanistic area of culture, for all its variability.

Art as a cultural phenomenon is divided into branches, each having, its specific language and its sign system. The multiplicity of the Language systems in artistic culture ensures the effectiveness of one of the key functions of art, the aesthetic function, Art awakens in man a creator of material and spiritual values in accordance with the laws of beauty. By ensuring the creativity of human spirit, artistic culture acts as a guarantor of the extended self-reproduction of culture.

The artistically created phenomena of artistic culture obey many social factors and laws in their production, social functioning, distribution and consumption. It can be said any prognostication of artistic culture is only possible if there is a theory which accurately reflects the law of the existence of art.

The sphere of culture is the sphere of artistic values which represent the highest man-made forms of aesthetic values. If one were to summarily describe the difference between artistic values and aesthetic values in nature, one can say that the former express the objective aesthetic richness of the world, and the later the aesthetic attitude of man to reality and are embodiment of that attitude in a skilfully fashioned cultural phenomenon.

An artistic value is an international language sign unlike the aesthetic value of natural phenomenon; an artistic value is a means of communication, a means of Conveying Value orientations from person to person. To understand an artistic value it is important to treat a work of art as a meta-sign (an indivisible element) of artistic culture.



**Dr. Vinod Narayan Indurkar**  
Hon'ble Chairman, CCRT

### Message from the Director

It is a matter of great pleasure that the 3rd issue of this newsletter is in your hands. I hope this will give vital glimpse to our readers about all the activities undertaken by the CCRT in the month of October 2023. The Centre shall strive its best to provide up-to-date information in this Print form in the future Newsletters as well. The valuable suggestions from our esteemed readers shall always be welcome.



**Shri Rishi Vashist**  
Director, CCRT

## About the Centre for Cultural Resources and Training (CCRT)

The Centre for Cultural Resources and Training (CCRT) is one of the premier institutions instrumental in linking of education with culture. Established in 1979, CCRT was pioneered by Smt. Kamaladevi Chattopadhyay, a renowned social reformer and sublime artists and Dr. Kapila Vatsyayan, a renowned scholar and social reformer. CCRT functions as an autonomous organization under the aegis of Ministry of Culture, Government of India. CCRT conducts a range of training programmes for in-service teachers, educators and administrators from across India to foster their creative potential. It also organizes special training programmes for *divyang* children. The training programmes provide an understanding and appreciation of the philosophy, aesthetics and beauty inherent in Indian art and culture and focus on formulating methodologies for incorporating a cultural component into the curriculum. The training programmes are tailored to introduce the participants to various art forms and focus on development of their observational skills, enhance their writing and verbal skills and develop their understanding of the concept of deduction and conclusion. They help to make learning informative, interesting and fun. CCRT is implementing various Scholarship & Fellowship Schemes also to facilitate the training and research in various fields of Indian Art & Culture.

CCRT has its Headquarters in New Delhi and Four Regional Centres at Udaipur (Rajasthan), Hyderabad (Telangana), Guwahati (Assam) and Damoh (Madhya Pradesh) to facilitate the widespread dissemination of Indian art and culture.

### Highlights



## ACTIVITIES CARRIED OUT IN THE MONTH OF OCTOBER 2023

### MERI MAATI MERA DESH (PHASE-II) AND AMRIT KALASH YATRA: OUTREACH CAMPAIGNS

Centre for Cultural Resources and Training (CCRT) has organized Outreach Campaigns for Meri Mati Mera Desh (MMMD, Phase-II) and “Amrit Kalash Yatra” Campaigns in the month of October, 2023 in various parts of the country.

After the grand success of Phase-I of Meri Maati Mera Desh (MMMD), Phase – II of MMMD was envisaged as a pan-India outreach programme. The goal was to touch every household in India. Phase II of Meri Maati Mera Desh is a vibrant and festive initiative that embodies the spirit of unity and patriotism at the grassroots levels. This phase involve the collection of soil or rice from households in every village and culminated in a grand ceremony at the 13 Block level. Phase II of “Meri Maati Mera Desh” exemplifies the power of community engagement, music and cultural celebrations as tool to strengthen the bond among citizens and to honour the sacrifices of the nation’s heroes. This initiative not only unites people at the grassroots levels but also instils a sense of pride and patriotism that resonates throughout the community.

‘Amrit Kalash Yatra’ carrying soil in 7500 urns from every corner of the country reached Delhi. This journey also carried with it saplings from different parts of the country. ‘Amrit Vatika’ will be built near the National War Memorial by fusing the soil and saplings that have arrived in 7500 urns. This ‘Amrit Vatika’ will also become a grand symbol of ‘Ek Bharat Shrestha Bharat’.

Under Phase II of the programme, Amrit Kalash Yatras are planned across the country. CCRT has organized outreach programmes of Amrit Kalash Yatras under Phase-II of MMMD at various schools in all parts of the country. Details are given below:

S.No.	Organized by	Place(s)/Block	No. of Schools Covered	No. of students participated
1.	CCRT, Headquarters, New Delhi	New Delhi	10	1497
2.	CCRT Regional Centre, Hyderabad	Hyderabad, Medchal	13	3967
3.	CCRT Regional Centre, Guwahati	Guwahati, Azara	60	16380
4.	CCRT Regional Centre, Udaipur	Udaipur	18	4201
5.	CCRT Regional Centre, Damoh	Damoh	60	11923
<b>TOTAL</b>			<b>161</b>	<b>37968</b>





## KALANJALI - A UNIQUE CULTURAL SPECTACLE : KUSHAL VIRANGANA RANI DURGAWATI

CCRT, Ministry of Cultural, Govt. of India presented a theatre production titled 'Kushal Veerangna Rani Durgawati', a testament to the rich legacy of Rani Durgawati on October 14, 2023 at Central Vista which was conceptualized and directed by Dr. Vinod Narayan Indurkar, Hon'ble Chairman, CCRT.

Production of "Kushal Veerangana Rani Durgavati" - CCRT developed a theatre production titled "Kushal Veerangana Rani Durgavati" in connection with the centenary Celebration of Rani Durgavati on 14th October 2023 at Central Vista, Kartavya Path, India Gate, New Delhi. Shri Rishi Vashist, the Director CCRT and Dr Rahul Kumar, Deputy Director CCRT, were also present at Central Vista, Kartavya Path, India Gate, New Delhi. CCRT officials and staff, 117 teachers who participated in a workshop on the role of schools in the conservation of natural and cultural heritage also witnessed the theatre.

Approximately 25 to 30 artists including technicians, scriptwriters, lyrics writers etc from Nagpur and Chandigarh participated in "Kushal Veerangana Rani Durgavati".

Guest of Honour- Smt. Priyanka Chandra, Director of (AKAM), Ministry of Culture, Government of India, was warmly welcomed at Central Vista, Kartavya Path, India Gate, New Delhi, by Dr. Vinod Narayan Indurkar, Chairman of CCRT and Shri Rishi Vashist, the Director of CCRT.

The programme was appreciated by huge audience and teacher participants.



## TRAINING

### • WORKSHOP

**Workshop on 'Role of Museums in School Education'** (October 03-07, 2023 at CCRT Regional Centre, Hyderabad)

CCRT Regional Centre, Hyderabad concluded a 5-day workshop catering to the professional development of in-service teachers. The workshop, focused on exploring the critical role of museums in school education, witnessed an active participation of dedicated teachers from various States/UTs. This workshop served as an invaluable platform for teachers to deepen their understanding of the transformable power of museum-based learning approaches.

A total of 120 teachers from 20 States/UTs namely Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Karnataka, Kerala, Maharashtra, Mizoram, Puducherry, Punjab, Rajasthan, Tamil Nadu, Uttar Pradesh, Uttarakhand and West Bengal participated in the workshop.

Throughout the workshop, participants actively engaged in a series of interactive sessions, collaborative activities, and in-depth discussions led by esteemed experts in the field. The intensive programme equipped the teachers with innovative strategies and practical insights for integrating Museum resources into their teaching practices, fostering a more immersive and comprehensive educational experience for their students. CCRT's commitment to fostering a Culture of continuous learning and exploration was evident through this empowering initiative, which not only enriched the participating teacher's pedagogical approaches but also emphasized the vital role of Museums in shaping a well-rounded educational landscape.



Teacher Participants on educational tour at Salar Jung Museum at Hyderabad

**Workshop on ‘Role of Puppetry in Education in line with NEP-2020’** (October 03-17, 2023 at CCRT Regional Centre, Udaipur)

CCRT Regional Centre, Udaipur concluded a comprehensive 15-day workshop, focused on highlighting the significance of puppetry in education, in alignment with the National Education Policy (NEP) 2020. The workshop drew the active participation of passionate teachers hailing from 14 different States/UTs. It provided an enriching platform to teachers to delve into the myriad possibilities of incorporating puppetry as a powerful educational tool to foster creativity and holistic learning among students. Different aspects of puppetry have been taught through theoretical and practical classes with allied subjects in the workshop i.e. finger puppet, glove puppet, sting puppet, rod puppet and shadow puppet etc.

A total of 91 teachers from 14 States/UTs namely Andhra Pradesh, Arunachal Pradesh, Bihar, Chhattisgarh, Goa, Haryana, Jammu & Kashmir, Karnataka, Kerala, Maharashtra, Puducherry, Telangana, Uttar Pradesh and West Bengal participated in the workshop.



Shri O.P. Sharma, Consultant Regional Centre, Udaipur, addressing the participants.



Production of shadow puppet by teacher participants.

**Workshop on ‘Role of Puppetry in Education in line with NEP-2020’** (October 05-19, 2023 at CCRT Regional Centre, Guwahati)

Nestled in the heart of the enchanting North-Eastern Region, the CCRT Regional Centre, Guwahati recently culminated a vibrant 15-day workshop, shedding light on the transformable role of puppetry in education, harmonizing with the tenets of the National Education Policy (NEP) 2020. The workshop witnessed the enthusiastic participation of devoted teachers representing diverse States/UTs. Emphasizing the rich cultural tapestry of the North-East, the workshop celebrated the region’s unique heritage, intertwining traditional puppetry art forms with contemporary educational practices. The workshop not only underscored the dynamic impact of puppetry in fostering creativity and inclusive but also highlighted the distinct cultural nuances prevalent in the North-Eastern educational landscape.

A total of 61 teachers from 10 States/UTs namely Arunachal Pradesh, Bihar, Chandigarh, Chhattisgarh, Haryana, Jammu & Kashmir, Maharashtra, Puducherry, Uttar Pradesh and West Bengal participated in the workshop.



Participants engaging in various cultural activities.

**Workshop on ‘Role of Schools in Conservation of Natural and Cultural Heritage’** (October 10-19, 2023 at CCRT Headquarters, New Delhi)

CCRT Headquarters, New Delhi conducted 10-days workshop on ‘Role of Schools in the Conservation of Natural and Cultural Heritage’. Amidst the vibrant workshop, participants were immersed in a captivating session on the traditional Gaudiya dance form of the State of West Bengal,

shedding light on its cultural significance and its potential as a medium for cultivating a deeper appreciation of heritage among students. Moreover, the teacher participants witnessed a remarkable theatre production titled 'Kushal Veerangna Rani Durgawati', a testament to the rich legacy of Rani Durgawati which was conceptualized and directed by Dr. Vinod Narayan Indurkar, Chairman, CCRT at Central Vista, New Delhi.

A total of 117 teachers from 16 States/UTs namely Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Delhi, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Karnataka, Kerala, Maharashtra, Odisha, Telangana and West Bengal participated in the workshop.



Director, CCRT interacting with teachers at an exhibition on the valediction of the workshop.



Lecture-demonstration of Gaudiya dance for participants

## EXTENSION SERVICES AND COMMUNITY FEEDBACK PROGRAMME (ESCFP)

### CCRT Headquarters New Delhi:

- A Workshop in Govt. Girls Sr. Sec. School, Ujwa, New Delhi on 16-18 October, 2023.
- A Workshop in Govt. Sarvodaya Kanya Vidyalaya, Kair, New Delhi on 16-18 October, 2023.
- A Workshop in Govt. Sarvodaya Co-Ed Vidyalaya, Jafurpur, New Delhi on 26, 27, 30 October, 2023.
- A Workshop in Govt. Boys Sr. Sec. School, Kair, New Delhi on 26, 27, 31 October, 2023.

### Regional Centre Hyderabad:

- A Workshop in Kendriya Vidyalaya, Tirumalagiri, Secunderabad, Hyderabad from 3-5 October, 2023.
- A Workshop in Kendriya Vidyalaya No-2, Golconda, Hyderabad from 10-12 October, 2023.
- A Workshop in Kendriya Vidyalaya, Allenby Lines, JJ. Nagar Post, Bolarum, Secunderabad, Hyderabad from 16-18 October, 2023.

### Regional Centre Udaipur:

- A Workshop in Govt. Sr. Sec. School, Bhupalpura, Udaipur from 4-6 October, 2023.
- A Workshop in Govt. Sr. Sec. School, Savina Kheda, Udaipur from 10-12 October, 2023.
- A Workshop in Govt. Sr. Sec. Sanskrit School, Savina Kheda, Udaipur from 25-27 October, 2023.
- A Workshop in Govt. Sr. Sec. School, Titardi, Udaipur from 25-27 October, 2023.
- A Workshop in Mahatma Gandhi Govt. School, Surflaya, Udaipur from 25-27 October, 2023.

### Regional Centre Guwahati:

- A Workshop in New Amchong Tea Estate Model School, Kamrup District, Assam from 03-05 October, 2023,
- A Workshop in Betkuchi High School, Kamrup District, Assam from 17-19 October, 2023



### Regional Centre Damoh:

- A Workshop in Govt. Naven Kanya High School Abhana, Damoh from 18-20 October, 2023

A total of 2198 children were trained under ESCFP in the month of October, 2023 at Headquarters and its four Regional Centres of CCRT.



### SCHOLARSHIP AND FELLOWSHIP

- CCRT scholarship holders/young scholar artists have performed during Swadeshi Mela, 2023 which was organized from 26-31 October, 2023 at Sanskriti Haat, CCRT, New Delhi.
- CCRT has sent a total number of 368 interview call letters to Regional Selection Committee Meetings under CTSS Scheme for year 2023-24 to fresh candidates as well as for the renewal of scholarship holders of CCRT at New Delhi.



## राजभाषा हिन्दी

सीसीआरटी हिन्दी भाषा के प्रचार-प्रसार एवं विकास हेतु निरंतर काम करता है। 10 अक्टूबर, 2023 को श्री नरेन्द्र सिंह मेहरा, सहायक निदेशक (राजभाषा), गृह मंत्रालय ने सीसीआरटी मुख्यालय, नई दिल्ली का राजभाषा कार्यान्वयन से संबंधित निरीक्षण किया।



## SWACHHATA ACTION PLAN

### स्वच्छता पखवाड़ा (15 सितम्बर से 02 अक्टूबर, 2023) एवं स्वच्छता ही सेवा विशेष अभियान (01-02 अक्टूबर, 2023)

सीसीआरटी द्वारा 15 सितम्बर से 02 अक्टूबर, 2023 तक सीसीआरटी मुख्यालय नई दिल्ली एवं क्षेत्रीय केंद्रों क्रमशः उदयपुर, हैदराबाद, गुवाहाटी एवं दमोह में स्वच्छता पखवाड़ा मनाया गया। सीसीआरटी नई दिल्ली में स्वच्छता पखवाड़ा में इस वर्ष “स्वच्छता ही सेवा” विषयान्तर्गत विभिन्न कार्यक्रम आयोजित किये गए, जैसे श्रमदान गतिविधियाँ, स्वच्छता ही सेवा विषय पर व्याख्यान, नुक्कड़ नाटक, बच्चों हेतु चित्रकला प्रतियोगिता एवं कबाड़ सामग्रियों से कलात्मक वस्तुएँ बनाई गईं।

श्री ऋषि वशिष्ठ, निदेशक, सीसीआरटी द्वारा मुख्य अतिथि तथा सभी प्रतिभागियों का अभिनन्दन किया गया। 01 अक्टूबर, 2023 को “स्वच्छता श्रमदान अभियान” श्री दादा देव मंदिर पालम गाँव में आयोजित किया गया। सीसीआरटी के अधिकारी/कर्मचारी, स्थानीय निवासी, श्रद्धालुगण, दर्शनार्थी आदि सभी लोगो ने पूरे उत्साह एवं समर्पण के साथ श्रमदान गतिविधि में भाग लिया। कार्यक्रम के मुख्य अतिथि चौधरी राम कुमार सोलंकी, प्रधान-360 पालम खाप थे तथा 140 से अधिक लोगों ने तथा एन.डी.आर.एफ. के स्वयंसेवियों ने भी कार्यक्रम में भाग लिया। यह ‘एक तारीख एक घंटा’ स्वच्छता अभियान श्री दादा देव मंदिर में सफलतापूर्वक संपन्न हुआ।

### सीसीआरटी ‘एक तारीख एक घंटा’ स्वच्छता अभियान, 01 अक्टूबर, 2023

क्र. सं.	सीसीआरटी कार्यालय	श्रमदान स्थल	कुल प्रतिभागी	मुख्य अतिथि
1.	सीसीआरटी मुख्यालय नई दिल्ली	श्री दादा देव मंदिर पालम, नई दिल्ली	140	श्री राम कुमार सोलंकी, प्रधान सर्वजात सर्वसमाज
2.	सीसीआरटी क्षेत्रीय केंद्र हैदराबाद	जी. वी. पी. पॉइंट, खन्नामेट, हैदराबाद	100	डॉ. कार्तिक, मेडिकल ऑफिसर, जी. एच. एम. सी. हैदराबाद
3.	सीसीआरटी क्षेत्रीय केंद्र उदयपुर	राजीव गाँधी पार्क, रानी रोड, उदयपुर	275	श्री गोविन्द सिंह टांक, मेयर, नगर निगम, उदयपुर
4.	सीसीआरटी क्षेत्रीय केंद्र गुवाहाटी	भासकर नगर, काली मंदिर एवं बामुनी मैदान, स्लम क्षेत्र वार्ड न. 37, गुवाहाटी	101	श्रीमती स्वप्ना देवी, वार्ड काउंसलर वार्ड न. 37, गुवाहाटी
5.	सीसीआरटी क्षेत्रीय केंद्र दमोह	गंगा झिरिया मंदिर, ग्राम - वीजाडोंगरी, ब्लॉक - जबेरा, जिला दमोह	100	श्री धर्मेन्द्र सिंह लोधी, माननीय विधायक
<b>कुल</b>			<b>716</b>	





### SPECIAL CAMPAIGN 3.0 (September-October, 2023)

CCRT has carried out various activities under preparatory phase of Special Campaign 3.0 (September 15-30, 2023) and Implementation Phase from October 01-30, 2023 under which organized Lectures, Shramdaan, Space Management, freeing of space, Record Management and Waste to Art at CCRT Headquarters, New Delhi and its four Regional Centres at Hyderabad, Udaipur, Guwahati and Damoh respectively.

CCRT has participated in the exhibition titled "Waste to Art" under the campaign 3.0 at Lalit Kala Akademi on 28-29 October, 2023. A total of 18 paintings made of damaged cushion couches were displayed.



An exhibition of CCRT's Art work at Lalit Kala Akademi

### PUBLICATION

CCRT participated in the Swadeshi Mela, 2023 which was organized from 26-31 October, 2023 at CCRT Campus, New Delhi to promote and to sell CCRT publications and audio/video materials.



CCRT Headquarters, New Delhi:	CCRT Regional Centres:
<p><b>Dr. Vinod Narayan Indurkar</b>, Hon'ble Chairman, CCRT Ministry of Culture, Govt. of India, New Delhi</p> <p><b>Shri Rishi Vashist</b>, Director, CCRT Ministry of Culture, Govt. of India, New Delhi</p> <p><b>Dr. Rahul Kumar</b>, Deputy Director, (Training)</p> <p><b>Shri Rajesh Bhatnagar</b>, Deputy Director (Finance)</p> <p><b>Dr. Sandeep Sharma</b>, Deputy Director, (Evaluation)</p> <p><b>Shri Dibakar Das</b>, Deputy Director, (Scholarship &amp; Fellowship)</p> <p><b>Shri S.K.L. Ganesh</b>, Deputy Director (Administration)</p> <p><b>Shri Manish Kumar</b>, Hindi Officer</p>	<p><b>Shri Y. Chandra Shekhar</b>, Consultant CCRT Regional Centre, Hyderabad, Telangana</p> <p><b>Shri Om Prakash Sharma</b>, Consultant CCRT Regional Centre, Udaipur, Rajasthan</p> <p><b>Shri Niranjan Bhuyan</b>, Consultant CCRT Regional Centre, Guwahati, Assam</p> <p><b>Shri S.K.L. Ganesh</b>, Dy. Director (Admn.) &amp; I/C CCRT Regional Centre, Damoh</p>



## Centre for Cultural resources and training

(AUTONOMOUS ORGANIZATION UNDER THE MINISTRY OF CULTURE, GOVT. OF INDIA)

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#### Regional Centre

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